odds & ends

Stakeholders & strategic partnerships

Strategic partnerships | Advertising | Secondary partnerships

LIFE TRANSITIONS / WAYS IN → **END OF LIFE PLANNING DOCUMENTS**

GETTING MARRIED

- Local register offices
- Wedding planners
- Marriage officiant (e.g. a priest)
- Venues
- Transportation companies
- Caterer / restaurant
- Jewellers
- Pinterest
- Dressmaker / Wedding dress shops
- Florists
- Photographer / videographer
- Performers / bands / DJs
- Travel companies (honeymoon)
- Bakeries (wedding cake)
- Hairdressers
- Make-up artists
- Printing / stationary companies and shops (invitation design and printing)
- Hotels

HAVING A BABY

- The NHS and local NHS trusts
- Midwives and health visitors
- GPs
- NCT
- Bounty
- Netmums, Mumsnet etc.
- Many, many baby app providers
- Local ante- and post-natal classes and groups
- Maternity and baby clothes shops
- Mothercare, ToysRUs, Kiddicare, Argos, Amazon etc.
- Doulas
- Day nurseries
- Nannies
- Social workers
- Money Advice Service
- Private hospitals
- Private 4D / ultrascanning companies
- Employers
- Children's Centres (under Sure Start)
- Pre-school playgroups
- Jobcentre Plus (if Maternity Allowance or Sure Start grants)

BUYING A HOUSE

- Porperty websites, e.g. Zoopla, Rightmove, OnTheMarket
- Estate agents
- Mortgage advisors
- Banks
- Surveyors
- Solicitors
- Moving companies
- Furniture stores, e.g. IKEA (buy new)
- eBay, Gumtree, Preloved etc. (sell old)
- Storage companies
- Post Office (for change of address)
- Life insurance companies

ORGAN DONATION

- The NHS (NHS Blood and Transplant, as well as local NHS trusts)
- The Department of Health
- Regional sites, e.g. Organ Donation Scotland
- British Medical Association, and BMA Scotland
- The Driver and Vehicle Licensing Agency

DIGITAL LEGACY

- Social media: Facebook, Twitter, Linkedin, Pinterest, Instagram, Tumblr, Google+
- Email: Yahoo, Gmail, Outlook, MSN, Hotmail, AOL etc.
- Tech: Smartphones, tablets, laptops etc.
- Digital assets: Amazon, Dropbox, Google Drive, Nook etc.

BUCKET LIST

- Experience days, e.g. Virgin, Actvity Superstore, Redletter, Buy A Gift, IWOOT
- Travel companies
- Airlines
- Tour operators
- Tourism boards; local, national, & global
- Price comparison travel websites e.g. Skyscanner, Momondo, Travel Supermarket, Trivago etc.
- Instructors/ trainers, e.g. driving, instruments, yoga, marathon, diving, cooking
- Restaurants / food events

FUNERAL PLAN

- Funeral directors
- Celebrants
- Venues
- Transportation companies
- Florists
- Caterers
- Performers / bands
- Embalmers
- Compare-thecoffin.com and other direct coffin suppliers
- New funeral startups, e.g. Capsula Mundi

WILL

- Solicitors
- Digital will services, e.g. Farewill, Affio, Which.com Will, 10minutewill, Makingawill, Willsonline
- DIY wills providers, e.g. Amazon, eBay, WHSmith
- Legal help, e.g. lawyers, which.com
- Financial advisors
- Charities working within this field, e.g. Dying Matters, Alzhiemers UK, AgeUK, Macmillan, Mind

AS

- GPs
- Carers
- Hospitals (A&E)
- Care homes
- MyDecisions.org (by Compassion in Dying)
- Charities working within this field, e.g. Dying Matters, Alzhiemers UK, AgeUK, Macmillan, Mind, Compassion in Dying
- Court of Protection & Office of the Public Guardian
- EOL doulas

AD

- GPs
- Carers
- Hospitals (A&E)
- Care homes
- MyDecisions.org (by Compassion in Dying)
- Charities working within this field, e.g. Dying Matters, Alzhiemers UK, AgeUK, Macmillan, Mind, Compassion in Dying
- Court of Protection & Office of the Public Guardian
- Healthtalk.org
- EOL doulas

LPA

- GOV.UK
- Office of the Public Guardian
- Legal help, e.g. lawyers, which.com
- GPs
- Charities working within this field, e.g. Dying Matters, Alzhiemers UK, AgeUK, Macmillan, Mind, Compassion in Dying
- EOL doulas